

# What does Future Internet means for Enterprises?

The FISE perspective

Sergios Soursos  
Intracom Telecom

4<sup>th</sup> Future Internet Assembly  
Kista - Stockholm, Sweden  
November 23-24, 2009

# FI and Enterprises

---

- ICT: enabler for evolution
    - FI: EC's vision for the future
  - Enterprises: traditional structures are questioned
    - economic downturn
    - new ICT technologies
- ⇒ To **what extend** will FI affect the enterprises and **how?**

# Internal structure

---

- ▶ **Virtualization of resources**
  - ▶ cost-efficient infrastructure
- ▶ **Virtualization, mobility, always connected**
  - ▶ teleworking / telecommuting
- ▶ **Social networking**
  - ▶ new information flows
  - ▶ undiscovered knowledge
  - ▶ direct collaboration

# External interactions

---

- ▶ Prosumers
  - ▶ new stakeholder, new business models
- ▶ Operation: product-driven → customer-driven
  - ▶ new value chains
- ▶ Virtualization of resources
  - ▶ new partners, new business models
  - ▶ federations
  - ▶ economies of scale

# Example: Telco

---

- ▶ **User-formed networks**
  - ▶ enhance social activities
  - ▶ ISPs could benefit
    - ▶ by providing right incentives to customers
    - ▶ so as to expand their coverage, reachability
  
- ▶ **Virtualization of resources**
  - ▶ new type of agreements/contracts
    - ▶ increased social welfare

**Thank you for your attention!**