The Making of Innovation
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What is the information society?

Why do we want to know?

The role of ICT as the next big innovation cycle determinant
Did ICT have an impact over the society?

What impact?

The big question: What impact has the information society over the ICT

• The EU Citizen: Participant or Observer
• Citizen activist or Consumer
• Change-driver or a Change-demander
• Public goods or consumer goods
• Society welfare or economy of the capital
The big question: What impact has the information society over the ICT

How can we support the shaping of a holistic society model, based not only on consumption of goods, information, services and occurrences in local conditions and push-up demand towards the governments, the industry and Europe as an entity, but also based on:
- Active citizen participation
- Awareness of the EU processes from local to intergovernmental and Pan-European
- Self-learning, modelling and improving through the EU ICT instruments...

Creating a reflective over the vision of ubiquitous autonomous networks society, able to understand, process, self-organise, self-complement and manage in a subsidiary manner bringing the local individual’s participation on top EU level through the means of ICT
Thank you for your attention

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