Internet as Universal Business System in SME

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Internet as Universal Business System

What do we need?

Value Network Environment

Cloud Services

On-premises Business Solutions

Sensors

Business Model Innovation

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Who are going to develop and maintain utility based service infrastructures?

End-users

PaaS providers

SaaS providers

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How do we preserve neutrality of services?

User freedom and control

Open PaaS & SaaS

Government
Internet as Universal Business System

Software for SaaS distribution

Good match:
• ERP & Supply Chain Software
• Middleware Solutions
• IT Management Applications
• Collaboration Software
• CRM Software
• HR Software

Worse match:
• Business Intelligence
• Database Software
Conclusions

“The Internet works because a lot of people cooperate to do things together.”

J. Postel