Value creation, value flows and liability over virtualised resources

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Value

Google's total advertising revenues USD$28 billion in 2010

Facebook's total advertising revenues USD$2 billion in 2010

$8.5bn for Skype last week
Ten times Skype's revenues in 2010
Liability

Freedom of Connection
Freedom of Expression

publisher vs distributor
The Why and How of Today

Future Internet
Enterprise Systems (FiNEs)
www.ensemble.eu

Enterprise & Services Industry
Societal and Business Perspective

THE DEBATE!
virtual trading, virtual knowledge, virtual resource based communities

Enterprise Networks
business metamodels
network/service co-management
transparency of business models
level of neutrality
accountability and liability
role of intermediaries

Internet Networks
Sensor Networks
Fixed Networks

Clouds
Wireless Networks

Future Internet Socio-Economics (FISE)
www.seserv.org

Virtual Resource Based Communities

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Agenda

• The Hermes network - Railways transition to a digital future
  • Mick Haynes (Chair of GPH, European Railways)

• The Infrastructure Perspective - Chair Makis Stamatelatos (UNIVERSELF)
  • Makis Stamatelatos, University of Athens
  • Management issues in virtualisation business scenarios, Simon Delare, IBBT
  • High Speed Accounting in the Future Internet Martin Waldburger, University of Zurich
  • Business models for dynamic optical infrastructures - Sergi Figuerola, i2cat
  • Value of virtualized programmable network infrastructures – David Hausheer, T.U. Darmstadt

• The Societal and Business Perspective - Chair Man-Sze Li (FInES)
  • Man-Sze Li (IC Focus), FInES Cluster
  • Artur Nowakowski, Verax Systems
  • Jasper Lentjes, Business Innovation Manager, Vlastuin Group
  • Sergio Gusmeroli, Corporate Research Director, TXT e-Solutions SpA

• Debate and discussion on virtual resources across perspectives (30 mins)
  Professor Marcus Seifert (Uni Bremen)
Get Involved: 2012 FISE Focus Groups

• Five focus groups to be convened in 2012

• Deeper dive into the issues identified during 2011

• Survey to selecte themes and participants
  • 24 Oct: survey and expression of interest opens
  • 18 Nov: survey and expression of interest closes
  • 22th Nov: invitations sent
  • 9 Dec: focused Groups finalised
More Information

- W: http://www.seserv.org
- E: getinvolved@seserv.org
- http://www.linkedin.com/groups?about=&gid=3870856
- http://www.twitter.com/seserv
- Choose the 2012 Themes and Get Involved in the FISE Focus Groups

- http://seserv.limequery.com/

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